FASSADE Trade journal

Leaflet for authors

Heading: Forum

FASSADE|FAÇADE







Main title:

1 narrow columnmax. 30 characters1 columnmax. 80 characters1 pagemax. 125 characters

Lead:

If possible, keep the lead text between 200 and 500 characters

Running text:

1 narrow column approx. 500 – 1000

characters

1 column approx. 1500 – 2000

characters

1 page approx. 4000 – 4900

characters

For two languages the number of characters will be reduced by half.

Photos:

1 – 2 images, ideally landscape format. Ideally portrait format for the narrow column. Image files as jpg/tiff, resolution at least 300dpi.

Graphics supplied separately as vectorised file (eps, ai or PDF).

Image explanation:

If necessary, max. 140 characters

Information:

Could be; address, website, ...

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- ((Deck)) e.g. type and location of the property
- ((Main title, large, bold))
- 4 ((Lead))
 - Objective/result
 - Brief summary
 - Special features of the building
 - Reason for new building or conversion

((Subtitle bold))

- Location/urban development situation
- Architectural design
- Special features

((Subtitle bold)) Building concept and use

- Transcription of building volumes
- Access situation
- Classification of structures
- Number of floors
- Building organisation/outdoor and indoor spaces

((Subtitle bold)) Materials and structure

- Construction method
- Colour and material concept
- Criteria for material selection
- Storage properties/Lighting

((Subtitle bold)) Facade

- Transcription of facade construction
- Requirements of the facade
- Statements about glazing
- Statements about steel structures used
- Integration of sun protection in the facade
- Noise proofing and room acoustics
- Fire protection
- Information on installation of any prefabricated components

((Subtitle bold)) Building services concept

- Transcription of building services facilities
- Effects of facade construction on building services
- Summer heat protection
- Comfort/climate

((Headline bold)) Sustainability

- Statements on building ecology (zero energy, Minergie-P, Minergie, conventional construction method)
- Biological building aspects (Minergie-Eco-Label)
- grey energy
- additional environmental aspects (rainwater capture, photovoltaics etc.)

((Conclusion bold))

Summary of the article, why is the building revolutionary

((Metadata column))



- Author, forename/surname, position, company or training/further training institute
- Image key
- Image credit, image credit for individual photos
- Building data: facade, glazing, gross floor area, floor plan, facilities costs
- Construction site sign: builder, architect, facade planner, facade contractor, others if applicable